

TOOLS & TECH TO SELF-DIRECT SHOWCASE

The 2025 Self-Direction Conference: Virtual Series includes weekly sessions throughout March and April. As an integral part of this virtual series, we offer the *Tools & Tech to Self-Direct Showcase*. These stand-alone showcase sessions are a chance for vendors to show off, explain, and demonstrate their tools or technology with an audience of state Medicaid administrators, Financial Management Services providers, managed care organizations, people who self-direct, and other Medicaid stakeholders.

There are many advantages to hosting a showcase during our virtual conference series:

- You pick the day and time of your showcase that works for your team, without competing against other conference sessions.
- Your showcase will be advertised to our mailing list of over 5,600 contacts, rather than focused on the 500 registrants who attend our in-person conferences.
- Your showcase can include up to 1,000 attendees. Premier showcases will receive the names, organizations, titles, and email addresses of all registrants.
- The virtual conference series is FREE to attend. We will advertise your showcase on our website, LinkedIn account, and general mailing list. Our 2023 virtual series attracted over 4,400 registrants, including state employees, people with lived experience, and support brokers who typically can't attend our in-person events.
- There is no additional travel, registration costs, or time out of the office for your team to participate.

We encourage anyone with a product or service that supports self-direction to be a part of the showcase. We anticipate showcases to include electronic visit verification (EVV) solutions, software and hardware products, technology to improve home and community living, and tools that support independence.

Virtual Showcase	Premier (\$5,000)	Essential (\$3,000)
30-minute showcase time slot	Included	Included
Sponsored post on ASD's LinkedIn account	1 post with the image or video of your choice	-
Contact information for your showcase registrants	Included	-
A recording of your showcase posted in ASD's resource library	Included	-

Contact Casey Sanders at casey@appliedselfdirection.com with any questions or to select the showcase package that's best for your organization.